



## Support for our Troops

We can't take them out of harm's way, but at least we can keep their feet comfortable and let them know we care.

### Fellow Americans,

We have received many emails from soldiers in the field telling us what a difference our socks have made. Many of our employees have a family member serving in Iraq or Afghanistan and have started various drives to get the soldiers some good socks. Having made socks for over 100 years, we all know how important a quality sock can be in extreme conditions.

We have had a heart-warming response from the soldiers thanking us both for the socks, and for the messages of support. Because of this, we'd like to open up to you, the general public, this opportunity to support our troops in a very practical, caring way.

We've started keeping a wish list from soldiers of the numbers, sizes and types of socks they need. Now you can choose an item from the wish list and buy a soldier some socks, along with your own personalized message of support. We'll cover the shipping costs. I hope you will consider helping us support our troops.



*John Lessard, Owner & President, Fox River Mills*



*"I cannot explain how much it means to receive that type of support for us out here. . . I had been in Iraq for approximately 1 month, and my feet were taking a beating. My feet were getting blisters and hot spots. My toes were so bad, it was painful to wear boots. I put them (Fox River socks, Style 6074 Wick Dry Maximum) on and I swear I will never wear a different brand again. Your socks are just that awesome!"*

*--SSgt Eric, Iraq*

### Ideas for Giving:

- 3 pair of socks is a big help to most soldiers. 6 pair makes life easier.
- One pair of a typical Military sock costs \$12.49. If you are sending as an individual, send a pair and a note. The personal note, coming from a stranger, means a lot to a soldier.
- Go in together with a group from your school, work, church or organization. If everyone chips in even a small amount, you can make some soldier very happy. The soldier, in turn, is tickled that a whole group of people/kids are thinking of him/her. (HINT: Print copies of this sheet and distribute at your church, school or organization to get more interest.)
- If you need to give a gift to the person that has everything, send socks to a soldier on their behalf.

*To send socks to soldiers, and take advantage of Fox River's free shipping offer, visit*

[www.foxsox.com](http://www.foxsox.com).